

LINCOLN VULCANS SWIMMING CLUB

Minute of the Management Committee meeting held on Thursday 11th April 2019 at City of Lincoln Priory Academy

Present: C. Hendel (secretary), L. Lancaster (treasurer), S. Wilson, D. Kingston, M. Eyre, H. Nicholls, S. Collett and A. Cole

1. Apologies

D. Hendel, N. Oldham, C. Burton and S. Nicholls

2. Minutes of the meeting held on the 14th March 2019

Minutes agreed proposed by L. Lancaster and seconded by S. Wilson

3. Matters Arising

No matters arising

4. Treasurers Report

Bank balances where produced by the treasurer and agreed.

Income from fees account is averaging a similar amount each month with slight fluctuations depending on swimmer movement.

Event account currently holds income for the upcoming level 3 meet and recent sponsorship payments which include payment for the tops for volunteers.

CH asked LL if she could have the fund from sponsorship shown with payments out against each one IE when pool hire and trophies invoices are paid for events.

5. Correspondence

None received

6. Head Coach report

PERFORMANCES

Following on from the County Championships the club have had three very successful Open Meets.

First up was the National Qualifier Meet at Sunderland which resulted in the following swimmers on the interim rankings.

For the British we have Ethan with 5 swims, Laura D with 4 & Megan Speirs with 1.

For the English all with 1 event we have Ethan, Laura, Megan, Frankie, Maisie and ollie N.

It is very early and out of those Frankie & Maisie I believe will need to improve to stay in.

At the Hull Meet the swimmers were again in excellent form winning 19 Golds, 20 Silver & 21 Bronze medals.

Added to this was two more Regional QT's with many others just short.

At the Grantham Grand Prix again swimmers improved tremendously with the majority doing massive PB's.

Another swimmer who has just joined us Rachel Webb swam in two meets at Sheffield where she set 4 new County LC records.

COACH DEVELOPMENT

Adam will have Mike Parker from Swim England for one day at regionals as part of his Level 3.

SWIMMER DEVELOPMENT

Having watched the sessions on Tuesday with Adam plus the start clinic I do believe that the current batch of athletes coming through is excellent so well done to Ollie, Ian & Nigel.

Many thanks to Adam & Nigel for running an excellent clinic.

FUNDRAISING

Would it be possible for you to look at raising funds for the following.

digital pace clock for City (it does need to be quite large)

new bungee ropes (25m)

set of med balls & slam med balls (4 each of 3kg, 5kg, 7kg & 2 x 10kg & 12 kg)

several rolls of thera bands

HN to cost the items she can and clarification on storage would be required from City before progressing.

7. Fundraising and sponsorship update

Leonardo, announcement of the sponsorship deal released on social media as briefed at the last meeting. The reasons for doing this was explained at the previous meeting, the current sponsorship was always going to be a foot in the door to allow u to seek further sponsorship from the Leonardo STEM team. On the same day Leonardo head office at Luton tweeted in response. Over the past few days, and today, we have seen an upsurge in discussions between ourselves and the following, Ciaran Thompson-Hayes Lincoln POC or STEM, Zevi Watmough head of STEM communications, Leonardo digital comms team and Social media lead Mark Gunning.

They are very keen to follow the stories behind some of our swimmers, IE their backgrounds, accomplishments etc. For this reason, they have attached their media consent form. If agreed, we now need to share this notice amongst club members and parents to make them aware of any media activity. Should anyone not wish to have images or coverage of

themselves online or in any media source, they would require names in order to ensure they are not included in any media.

SW has also contacted the social media lead to understand the most useful way to tweet; we will need to brief our social media reps on this once we have the relevant details.

As we build up to sprints, it would be useful to feed info onto twitter IE 2 "days to go and over 100 children aged 9-15 ready to compete" or similar statements.

A meeting has been arranged between SW, DK DH, CH and Ciaran Thompson-Hayes and Zevi Watmough on the 10th May, this will be a dial in conference at Lincoln Leonardo. From a press perspective, Zevi would like to work with us to identify a launch story with a strong press perspective. This will be discussed on the 10th, however if we have any inspiration before then, she would be delighted to hear from us. Importantly, this could raise the profile of the club massively; attract swimmers to the club and financially upscale sponsorship in the future.

Mercury EW – Tim Stevens is very happy with the sponsorship release, he asked if it was possible to change the colour of the logo on our website, Ed Bromley kindly did this and SW proposed special thanks to Ed in working on the release announcement and minor changes made post release.

DK said that media coverage will only focus on the sprints gala for Leonardo as the main sponsor is Sevacare for club champs events.

LL asked if there are any conditions applied with the sponsorship agreements. The only ones are Leonardo name on programme and banner at the event, Mercury EW purchase of the trophies with their name on for the specialist awards to be given at the presentation evening, Sevacare logo on the club champs keepsakes.

DK said at the recent Hull meet Louth SC had taken photos of swimmers when they gained county or regional times, these were with small A4 size boards with PB CQT or RQT with the name of a sponsor on them, with coaches having the boards at competitions this is something that DK would like to look into.

Funding has now been received from Sevacare for the tops for volunteers these now need to be sized for the regular helpers with a small stock in a mixture of sizes purchased.

HN asked if the word volunteer needed to be on the back of the top this was discussed at length and agreed it would remain as designed.

Sprints will have a programme charge with money then divided for raffle prizes rather than raffle items this has worked well at previous galas.

8. Reports

Safety officer – one incident form completed for a swimmer stubbing toe during land work

Welfare officer – nothing to report

9. AOB

ME asked if someone could call at The Windmill to make the deposit payment and confirm times of the booking with them for the 7th September.

CH said that she and DH would be attending the funeral of Mel Crowley on the 17th as it is family flowers and donations to British heart foundation CH asked if all agreed to a donation from the club, this was agreed at £50.00

There being no other business the meeting closed at 7.20pm